

KSM-66®: Certifiably the Best Ashwagandha

The sudden increase in Ashwagandha supplements has fueled tremendous growth and intensified competition challenging companies to distinguish themselves. In today's world evidence and validation are essential not only for therapeutic claims but also for assessing the product quality. Certifications play a vital role in providing consumers with confidence in the quality of a product.

With an impressive **43** certifications (and counting) **KSM-66® Ashwagandha** root-only extract is the market leader in quality assurance. No other botanical ingredient on the market can match this extensive range of independent, third-party verifications.

Why does KSM-66 prioritize certifications?

KSM-66's commitment is a self-imposed benchmark, as it stems from a desire to establish the highest standards for quality and meticulous attention to detail. Moreover, certifications are essential for several reasons:

1. The market is flooded with countless ingredients from various companies, including third-party brokers. Many of them are not regulated by the FDA or any other authorities, requiring no regulatory approval.
2. Importing ingredients into the US is a complex process, making it difficult and costly for brands to audit foreign suppliers.
3. Federal agencies like the FDA cannot inspect and certify every manufacturing unit, emphasizing the need for independent verification.

Certifications provide tangible proof of transparency, accountability, and quality control, beginning in the fields and continuing through every phase of production. Independent and reputable third-party agencies play a crucial role in this process, focusing on auditing production, verifying label claims, and ensuring environmental safety.

KSM-66's Extensive Range of Certifications

KSM-66® and its manufacturing units hold a wide array of quality certifications:

Good Manufacturing Practices Certifications: GMP (USP, NSF, NPA-UL, WHO, Govt of Telangana). These certifications demonstrate a commitment to strict manufacturing, processing, handling, testing, warehousing, and shipping standards.

Organic Certifications: USDA, EU, Canada, India. As consumer demand for organic supplements grows, these certifications ensure competitiveness in the long term.

Food Safety and Quality Certifications: FSMA-FSVP (Foreign Supplier Verification Program), GRAS, GFSI (FSSC 22000, BRC, SQF, HACCP), Non-GMO Project Verification, Gluten-Free, Halal, Kosher, Certified R.A.W, Certified C.L.E.A.N., Vegecert, and Glyphosate Residue Free. These certifications confirm that KSM-66® Ashwagandha is safe and suitable for individuals with various sensitivities across the globe.

ISO: ISO (9001, 14001, 22000, 45001). ISO certifications attest to the organization's ability to maintain precise quality management systems to recognize areas for improvement and take appropriate action to implement those improvements.

Efficacy and Safety Certification: Strong Science. This certification substantiates KSM-66®'s product claims through scientific and medical review by an independent third party of experts.

Sports Supplement Certifications: BSCG Certified Drug-Free and Informed Ingredient. These certifications ensure that KSM-66® Ashwagandha is free from prohibited substances, making them safe for athletes without concerns of adulteration or contamination.

Cosmetic Certifications: COSMOS Certified / Approved. This certification ensures that KSM-66® Ashwagandha complies with all the criteria set by COSMOS-Standard and that it has been produced in line with sustainable manufacturing practices and environmental protection guidelines.

Sustainability: Friend of the Earth, ID Verified, Tru ID, Tag One. These certifications demonstrate ecological and social stewardship, enhancing product and brand loyalty.

Transparency and Trackability: TagOne KSM-66® uses a blockchain-enabled platform, TagOne, to trace and validate the entire supply chain from seed to sale.

NASC Certification: NASC-Preferred Supplier. This certification ensures quality confidence throughout the supply chain, allowing KSM-66® to supply to NASC Primary Suppliers without additional vendor qualifications.

Take Away

Each certification serves as concrete evidence of KSM-66's dedication to rigorous quality control and consumer safety. By continually exceeding industry standards,

KSM-66 Ashwagandha has firmly established itself as the pinnacle of excellence in the market.