

Hot products UPDATE

SPECIAL ADVERTISING SECTION

Hot, new products that industry companies don't want you to miss.

SUPPLEMENTS



ENERGY SUPPLEMENT

Energy28 from **Peter Gillham's Natural Vitality** is a premium liquid whole-food energizer. It features Golden Chlorella™ Omega, a complete nutrient-dense green food. **Energy28** also includes 24 organic superfruits, veggies, sprouts and fruits, organic maca, Bioenergy Ribose™ and rho-diola. **Energy28** has a natural berry flavor, and is sweetened with organic agave and stevia. It is perfect as a whole-food snack and a sustainable energy supply for athletes. **Energy28** is vegan, gluten free, non-GMO. It is available in a display box of 15 single-serving nutripacks and a 30-oz bottle. www.naturalvitality.com

KIDS MULTI

Kids Natural Calm® Multi from **Peter Gillham's Natural Vitality** is a premium comprehensive liquid multi for children. It includes 24 organic fruits and veggies; top-quality, sustainably fished omega-3 DHA and EPA; vitamins; best-selling Natural Calm magnesium; calcium; ConcenTrace® minerals; amino acids; and DMAE. Kids love the organic fruity splash flavor, sweetened with organic stevia and organic agave. This supplement is gluten free and contains no GMOs.

www.naturalvitalitykids.com



ORGANIC VITAMINS

Organic Life Vitamins®, available from **Peter Gillham's Natural Vitality**, is an award-winning whole-food-based premium multivitamin with organic aloe vera (contains over 200 biologically active amino acids, vitamins, antioxidants, minerals, enzymes and sterols), 24 organic superfruits, vegetables and fruits. The multivitamin is in liquid form for better absorption. **Organic Life Vitamins®** also feature ConcenTrace minerals, essential vitamins, amino acids, OptiMSM, chromium picolinate and selenium. This vegetarian, gluten-free, non-GMO liquid multi comes in an organic cranberry and raspberry flavor and is sweetened with organic stevia and organic agave. It is available in 30-oz bottles and convenient single-serving nutripacks.

www.naturalvitality.com



COCONUT OIL

Health Support Raw Organic X-Virgin Cold-Pressed Unrefined Coconut Oil can be used to help consumers maintain the weight loss naturally – without seesaw dieting. This vegetarian GMO-free coconut oil can also be used as a cooking oil and is great in flavored shakes. As a personal care aid, **Health Support's** coconut oil can be used as a moisturizer to achieve smooth skin and shiny hair. Plus, it's safe for use as a face and eye make-up remover. This coconut oil is baby friendly and can be used externally on the hair, on dry skin or on the diaper area. Pets, too, can benefit from coconut oil. Apply to coat for shine. **Health Support's** coconut oil is not bleached, refined or deodorized. Smell and taste the difference!

www.healthsupportyou.com



MUSHROOM SUPPLEMENT

Super Meshima from **Mushroom Wisdom** supports immune health by benefiting B-cells and T-lymphocytes as well as the activity of natural killer cells. Meshima mushroom grows on mulberry trees indigenous to "Women's Island" in Japan. Japanese and U.S. studies demonstrate its immune enhancing activity in maintaining breast health. www.mushroomwisdom.com



SKIN SUPPORT

Offer your customers clear, healthy, beautiful skin NATURALLY with **Herpanacine Skin Support** from **Diamond Herpanacine of PA**. This product was voted #1 Skin Supplement because of its proven benefits and results, says the company. Since 1990, millions of thrilled clients have trusted Herpanacine to cleanse the skin layers and blood, balance body chemistry and build the immune system...from the inside out. This supplement was doctor formulated with an essential blend of 11 vitamins, herbs and antioxidants. It is available in 100 or 200 veggie cap bottles. For more information, please call (888) 467-4200 or visit www.diamondformulas.com.





LOW-FAT COTTAGE CHEESE, FRUIT-ON-TOP

Springfield Creamery introduces Nancy's Organic Lowfat Cottage Cheese Fruit-on-Top, the newest addition to the family of Nancy's Natural and Organic

Cultured Dairy and Soy Products. The cottage cheese is available in three fruit flavors: Organic Peach, Organic Pear and Organic Strawberry. The line is offered in Nancy's innovative fruit-on-top package (8 oz.), with Organic Lowfat Cottage Cheese in the bottom cup and 100% real, organic fruit, lightly sweetened with organic agave, in the top cup. This custom package allows one to mix together the perfect amounts of cottage cheese and fruit. Nancy's Organic Lowfat Cottage Cheese is fully cultured for a unique, tangy flavor and contains live probiotics. www.nancysyogurt.com

GLUTEN-FREE COATING MIX

Entice your customers with **Hodgson Mill's** new tantalizing Gluten Free Seasoned Coating Mix, made with brown rice flour and a special blend of 10 savory spices. It's perfect for chicken, pork, beef, fish and vegetables. The mix also will enhance consumers' favorite recipes for gravies, sauces and soups. Hodgson Mill's premium Gluten Free Seasoned Coating Mix begins with all-natural, gluten-free ingredients that are both additive and preservative free. No MSG. The company batch tests using an Elisa Gluten Assay to ensure that a quality product is delivered to you and your customers. For more information, call (800) 347-0105 or contact us at sales@HodgsonMill.com.



www.HodgsonMill.com

LACTOSE-FREE SOUR CREAM

Green Valley Organic slowly cultures its Lactose Free Sour Cream to give it a delicious, full flavor that you'll love to add to all your favorite dishes. It is creamy with a smooth body and best of all: no lactose! With the cultured, slightly sweet and nutty flavor that characterizes the best crème fraîche, Green Valley Organics Lactose Free Sour Cream will quickly become a staple in your customers' kitchens. Perfect in sauces and soups, blend into bread or cakes for a delectable, tender crumb, or whip gently, add sweetener/flavor and top seasonal fresh fruit...the possibilities are endless. Organic, gluten-free, kosher and humane certified. (707) 823-8250, www.greenvalleylactosefree.com



PERSONAL CARE



SKINCARE

The newest way to fight flaking and scaling skin is a centuries-old tradition. Throughout history, cultures worldwide have used seaweed to soothe and nourish the skin. Now, **The Seaweed Bath Co.** introduces a full line of bath powder, body wash, shampoo, body cream, body butter and ocean-fresh whole seaweed products, developed to fight dry, flaking and scaling skin naturally. Products are formulated with sustainably harvested brown seaweed from the nutrient-rich waters of the North Atlantic and contain nurturing ingredients such as kukui oil, argan oil, neem oil, aloe vera and vitamin E. All products are 100% natural. (877) 317-3106, adam@seaweedbathco.com, Expo West booth #4126, www.SeaweedBathCo.com

PAIN RELIEVING OIL

Muscle & Joint Hrx (NDC# 51615-001-34) from **Herbal Destination** is a 100% natural pain-relieving oil. This oil has a unique blend of camphor and over 40 medicinal herbs, organic and essential oils. Doctor-recommended, chemical-free, topical Muscle & Joint Hrx oil is intended for relieving muscle/joint aches and pains associated with backaches, arthritis, strains, bruises and sprains. Retailers: your first box (valued at \$19.99) is free. Sell it and make money. Contact Herbal Destination today at (877) 903-3777 or Sales@Herbal-D.com. For more information, visit www.HerbalDestination.com.



LOZENGES

Jakemans Throat & Chest Lozenges are made from natural soothing menthol. These lozenges are intended to provide relief from throat and chest discomfort. The line contains natural ingredients such as honey, lemon, anise and eucalyptus oil, without any harsh ingredients. They are available in three flavors: Honey & Lemon, Anise, and Cherry. www.jakemans.us



The One That Does It All!

