

Hot products UPDATE

SPECIAL ADVERTISING SECTION

Hot, new products that industry companies don't want you to miss.

GROCERY

ARABICA COFFEE BLEND

Reggie's Roast Jamaica Blue Mountain coffee comes together with four select Arabica varietals to bring you a delicious and harmonious taste experience in Blue Jam coffee. Says the company, "Our tip of the hat to music lovers and music makers all around the globe, Blue Jam has a smooth, sweet profile with a swift kick that keeps you jammin'!" www.reggiesroast.com



VITAMIN-ENHANCED WATER

Ex Drinks introduces Ex Aqua Vitamins, a great-tasting line of enhanced, naturally flavored waters, available in Lemon Lime, Raspberry and Peach Mango. Ex Aqua Vitamins are a delightfully clear combination of refreshing water, natural fruit extracts, vitamins and Fruit Up. Premium, imported natural ingredients make Ex Aqua Vitamins like nothing else on the market and they taste delicious! For more information, call 866.753.4929 or visit www.ExDrinks.com.



KENTUCKY KERNEL GLUTEN-FREE SWEET CORNBREAD

Kentucky Kernel's New Gluten-Free Sweet Cornbread has the natural sweetness of fresh, plump corn milled to perfection. Your customers will love the rich corn taste in a mix that can be prepared in minutes. Hot, fresh cornbread that just happens to be gluten free. It is produced in a gluten-free environment and batch tested using the ELISA Gluten Free Assay test to ensure that a quality product is delivered to your customers. www.hodgsonmill.com

LOW-FAT COTTAGE CHEESE FRUIT ON TOP

Nancy's Organic Low-fat Cottage Cheese Fruit on Top in Organic Peach, Organic Pear and Organic Strawberry are now available. Real, organic fruits sweetened with organic agave and Nancy's Organic Lowfat Cottage Cheese, fully cultured—just mix together! The kosher, gluten-free cottage cheese contains live probiotics. 8-oz size. Enjoy! www.nancysyogurt.com





GRILLED CHICKEN BURGER SLIDERS

From the acclaimed chefs of **Blue Ribbon Restaurants** come the new Simple Sliders, which make a delicious, convenient meal that is ready in minutes. These are made with 100% white meat from humanely raised chickens that are fed a vegetarian diet and are never administered antibiotics. The sliders are tender, juicy and grilled to perfection. The frozen item comes seasoned and fully cooked; just heat and eat! Microwavable. For information, contact Blue Ribbon at (203)733-6293, www.shedthebread.com.



LACTOSE-FREE SOUR CREAM

Just in Time for Holiday Baking...Delicious and rich, with the cultured, slightly sweet and nutty flavor that

characterizes the best crème fraîche, Green Valley Organics Lactose Free Sour Cream will quickly become a staple in your customers' kitchens like it has in ours. This is REAL dairy with all the flavor and versatility, but none of the lactose. No added sugar, Kosher, gluten free and Certified Humane®...What's not to love?!

www.GreenValleyLactoseFree.com

HODGSON MILL GLUTEN-FREE SWEET CORNBREAD

Enjoy the taste of warm, delicious gluten-free cornbread right out of the oven with **Hodgson Mill's** New Gluten Free Sweet Cornbread Mix. The rich corn taste with just the right amount of sweetness makes it a real family pleaser. This mix prepares easily and bakes in just minutes. It is produced in a gluten-free environment and batch tested using the ELISA Gluten Free Assay test to ensure that a quality product is delivered to your customers.

www.hodgsonmill.com



GLUTEN-FREE BARS

Pamela, founder of **Pamela's Products**, created Whenever Bars in response to customer requests, from people following a gluten-free diet or shopping for gluten-free friends and family. They're full of delicious, simple, whole ingredients including gluten-free oats, chia seeds, whole grains, fruits and nuts for a delightful, satisfying snack. www.pamelasproducts.com



LACTOSE-FREE LOW-FAT PEACH YOGURT

Customers Said Yes, Customers Said More! Introducing PEACH, the newest flavor at Green Valley Organics®...Lactose Free Real Dairy. "Peachy Keen" for so many reasons: Organic, LACTOSE FREE, gluten free and bursting with delicious organic fruit for an unforgettable taste experience. Green Valley

Organics is the only line of organic, lactose-free and Humane Certified® real cow dairy yogurt available nationwide. In addition, Green Valley Organics delicious yogurts contain Flourish™, a custom blend of 10 live and active cultures that deliver millions of "good-for-you probiotics" in every spoonful. www.GreenValleyLactoseFree.com

FAIR-TRADE COFFEE

Reggie's Roast Gold is a Certified 100% Jamaica Blue Mountain Coffee. From Fair Trade farms in Jamaica, the company brings you "Absolutely The Best Coffee in the World." Handpicked and processed in Jamaica's Blue Mountains, this unusually sweet and mild delicacy is a perfect balance of body, flavor and acidity, with a smooth chocolaty finish. www.reggiesroast.com



KENTUCKY KERNEL GLUTEN-FREE SEASONED FLOUR

Kentucky Kernel now brings you all of the flavor of its special blend of 10 savory herbs and spices in a New Gluten Free Seasoned Flour. Same great taste in a gluten-free blend! Use it in all your favorite recipes, including crispy fried chicken and country white gravy. It is produced in a gluten-free environment and batch tested using the ELISA Gluten Free Assay test to ensure that a quality product is delivered to your customers. www.hodgsonmill.com



NUT THINS

As the Almond People™, Blue Diamond Growers is pretty partial to almonds in anything, but the company thinks you'll agree these crispy crackers go well with almost everything. Now, you can enjoy the delicious taste of Blue Diamond Nut Thins in a new flavor: Pepper Jack! The perfectly seasoned crackers let you hang onto the flavor and let go of the guilt...wheat and gluten-free, loaded with crunch and bursting with pepper jack flavor. Try them with salsa for a savory snack. www.bluediamond.com



RASTA BLEND COFFEE

The Rasta Blend of coffee from Reggie's Roast is an irie mix of cultures in one unique blend: Jamaica Blue Mountain Coffee and Ethiopian Sidamo with smidgens of special ingredients. The Rasta blend enlivens your senses with sweet wine tones and hints of ripe berries. www.reggiesroast.com

SUPPLEMENTS



SUGAR-FREE GUMMIES

Hero Nutritionals introduces new sugar-free gummy vitamins for all family members to enjoy. The Yummi Bears and Slice of Life vitamins are also allergen-free, gluten-free, dairy-free and contain all-natural flavors and colors. www.heronutritionals.com

MISCELLANEOUS

DRYER BALLS

Soft By Nature, Inc. is proud to present Woolzies. Handmade from the finest New Zealand wool, these eco-friendly dryer balls accomplish everything conventional fabric softeners do without any of the nasty chemicals. They soften laundry, reduce wrinkles and static and cut down on drying time by a whopping 25-35%. They also last for years. www.woolzies.com



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