

Hot products UPDATE

SPECIAL ADVERTISING SECTION

Hot, new products that industry companies don't want you to miss.

SUPPLEMENTS

GLUTATHIONE

Glutathione is the most abundant intracellular thiol (*i.e.*, a compound containing a sulfhydryl [SH] group) and low molecular weight tripeptide found in living cells.* Thiols such as glutathione, alpha lipoic acid and N-acetyl-L-cysteine (NAC) are powerful sulfur-bearing antioxidants.* The antioxidant functions of **Glutathione Reduced** include recycling vitamins E and C and serving as a critical free radical scavenger to support antioxidation in all types of tissues. www.opitaaglutathione.com

**These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.*

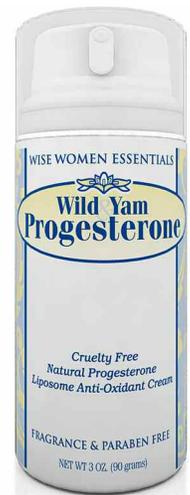


NASAL SPRAY

We started Pure Daylight from the belief that all natural products can (and should!) be available to everybody. Our Clear Revive and Captain Peppermint (kids love it) nasal sprays deliver powerful relief in an all-natural formula. With pure ingredients like curated essential oils and grapefruit seed extract, we're changing the way folks think about nasal spray. That's why more and more doctors and ENT specialists are recommending Clear Revive and Captain Peppermint for nasal relief. www.clearrevive.com Made in the USA!

PROGESTERONE CREAM

Wise Essentials developed Wild Yam & Progesterone Cream to support women's special needs and overall wellbeing. Since 1994, they offer a natural alternative to synthetics for natural balance. It is one of the first natural progesterone creams in liposomes formulated by a pharmacist. This unique formula contains liposomes to increase absorption, additional extracts of Wild Yam, Chaste Tree Berry, Dong Quai and Black Cohosh. It was developed by doctors for women of all ages. It comes in an airtight, hygienically sealed bottle. Each full press contains about 22 mg of natural micronized USP progesterone. Available in two sizes: a 2 oz jar or 3 oz metered pump. www.WiseEssentials.com



COGNITIVE HEALTH

Memory Matters® with Neumentix™ is a breakthrough nutritional supplement. Memory Matters, is a naturally-sourced spearmint extract that supports focus, concentration, and productivity during the day without disrupting sleep at night. It targets working memory to improve our ability to focus and manage information. Memory Matters® with Neumentix™, a safe and natural dietary supplement, with known working memory benefits to give you the edge. Featured on the "Dr. Bob Show" starting August 27th, 2017.

www.brickerlabs.com



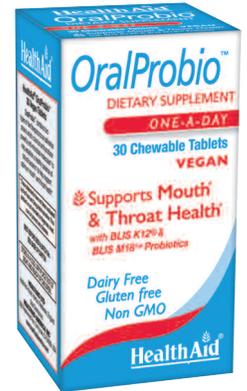
PHYTOCANNABINOIDS

Emerald Health Bioceuticals has launched 5 condition specific formulas. **BLISS, CALM, SLEEP, BRAIN and INFLAME**, formulated to support the innate human endocannabinoid system. They are completely **FREE** of CBD. Surprisingly, phytocannabinoids exist in non-cannabis herbals and botanicals of which these products are formulated. As a result, they are free to be sold nationwide.

For more information please visit us at: www.emeraldhealthbio.com
Email: info@emeraldhealthbio.com

ORAL PROBIOTIC

OralProbio™ is a dietary supplement that when taken daily will help establish a healthy balance of natural oral bacteria and support optimum oral and upper respiratory immune health. OralProbio also protects against bad breath, cavities and gum disease caused by 'bad' bacteria. This chewable vegan tablet contains BLIS M18™, produces an enzyme called urease which neutralizes acid in the oral cavity. OralProbio is Non-GMO and free from Yeast, Gluten, Wheat, Soy, Nuts, Eggs, Dairy, Sugar, Artificial Preservatives and Flavoring. www.healthaidamerica.com



NEW! MUSHROOM WELLNESS TEAS

Choice Organic Teas introduces four new **Mushroom Wellness Teas*** for Organic Immunity Support.* Flavorful, functional herbs and tea are combined with medicinal mushrooms like reishi, Cordyceps, and shiitake, to create synergistic blends that help modulate the body's immune system and to contribute to everyday health and well-being.* Mushrooms have long been used across cultures as medicine to promote health and vitality.* All four teas were developed in partnership with Bastyr University and are certified organic, Non-GMO Project Verified, kosher, gluten-free, and packed in the U.S. www.choiceorganicteas.com



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GROCERY

STEVIA

Like you, the Stevita team is committed to good health—of our bodies and our planet. Since introducing the world's first tabletop stevia in 1988, we have put that commitment into every one of our organic stevia products. We source 100% of our stevia from its natural habitat in southwestern Brazil. There, a cooperative of family farmers produce the purest, best-tasting stevia using organic, fair trade, and sustainable farming practices.

www.stevitastevia.com





RULE BREAKER SNACKS

Rule Breaker Snacks harness the power of beans (yes, beans!) along with oats and other wholesome ingredients to create truly delicious, indulgent and guilt-free goodies. That's right, Rule Breaker Deep Chocolate Brownies and Chocolate Chunk Blondies are made with 40% chickpeas, but you'd never know it from the rich delicious flavor and texture. Perfect for anyone looking for a treat they feel better about eating, Rule Breaker snacks contain 3 grams of protein, 3 grams of fiber and are gluten-free, 100% plant-based (vegan), nut-free and top 8 allergen-free. www.rulebreakersnacks.com

WICKED CRISPS

Wicked Crisps, a surprisingly healthful snack with an irresistible taste, are chock full of nutrition from veggies, herbs and spices. A guilt-free treat for taste buds, Wicked Crisps are available in seven delicious flavors like Cheesy Cheese Pizza, Spinach Parmesan, Spring Vegetable Medley, Sweet Potato Soufflé and Red Curry Hummus, that combine the protein and goodness from vegetables in a crisp that is formulated without GMOs, gluten or non-organic ingredients. Wicked Crisps are deliciously deceptive nutrition! www.wickedcrisps.com



WHEY 2 BE!

Whey 2 Be! is an all-natural, protein-packed gourmet cookie featuring cold-pressed whey protein. Perfect for athletes, fitness enthusiasts, those with an active lifestyle, busy moms, college students and even kids' lunch boxes, Whey 2 Be! protein cookies are available in five flavors to satisfy everyone's taste buds including, Chocolate Chip, Oatmeal Chocolate Chip, Cran-Orange White Chocolate and Peanut Butter. Available in 3.25 ounce grab-and-go packages, each Whey 2 Be! cookie delivers 20 grams of protein, and with straight-from-the-cookie-jar flavor, offers a sweet way to boost protein intake. www.whey2be.com

BARS

Roo'bar is an innovative organic superfood bar. Made simply from dried fruit, raw nuts and superfoods, Roobar is a "raw" bar, with no heat used in its creation, so natural nutrients, vitamins and enzymes are preserved. Roobar products are clean, simple, delicious and convenient making them ideal for athletes, anyone on-the-go and those living a healthy lifestyle. Organic, vegan, gluten-free and naturally sweet, Roobar is Europe's #1 best-selling organic health bar and is now available in the US. www.roobar.com

